

About the reading contest

The ambition of the reading contest is to help children discover the joy of reading – and to improve their reading skills by motivating them to read loads of books in a limited time period. Last year 50.000 pupils from 3000 school classes participated - reading an impressive 100 million pages in only three months.

The reading competition is organized like a data game. Children register everything they read on the norlijunior website. The school classes gain diplomas and trophies as they reach new levels, and may compare themselves with other classes on a number of league boards.

The Norli Junior reading contest is organized by the bookstore Norli in cooperation with eight publishers.

How to participate

At norlijunior.no the children create a user profile. The competition starts on September 13th, and only pages read from that day on should be registered.

The teacher will provide a code that you add to the user profile. In this way, the class is connected.

If the child has participated in the contest in previous years, there is no need to create a new user profile.

Competing is fun!

The school class moves from level to level as they read more. All classes that reach the first level – 800 pages per child – will receive medals.

The Norway league: The class that reads most in the country receives a huge trophy.

The grade level league: The most reading class on each grade level receives NOK 4.000,-.

The county league: The most reading class in each county receives the county trophy.

The language league: The classes that read books in the highest number of languages, receives the language trophy.

The super league: The class that read most pages in books with a lot of text, (bonus books) wins the superleague trophy.

The school league: The teachers may organize school contests, if wanted.

What should be registered?

Read whatever you like! Register all books read in the period September 13th- December 10th.

- Books and e-books in all languages – fiction, non-fiction as well as comic books.
- Audio-books and reading aloud (register as number of minutes read)
- Homework such as school books in geography and religion should NOT be registered.
- If you prefer to listen to an audio-book and read it on paper later, both may be registered.

Bonus

Books containing at least 27 text lines per page, is awarded by extra 20 % of pages in bonus. Remember to tell the teacher! He or she is in charge of adding bonus. The book will also count in the Super league.

The author of the week

Every week a Norwegian author will show up on the Norli blog. The author will talk about their books, organize competitions and help increase motivation to read. Dag Otto Lauritzen, known from the popular TV series *Kompani Lauritzen*, and his co-writer Frode Eie Larsen will start the show, motivating children to find their inner bookworms.

Parents: Please help!

The younger children may need help to register books read at home. Please assist if needed.

Important! Thousands of children are putting enormous effort into reading during the contest. Parents and teachers – please emphasize the importance of not cheating.

Registering books or pages that you have not read during the contest period or registering a book with more pages than it actually has is considered as cheating.