



# NORLI JUNIOR

## READING COMPETITION!

September 11th  
— December 8th

For 1st-7th grade

## A quick intro to the reading competition

Every autumn more than 50.000 pupils in Norway participate in the Norli Junior reading competition. The ambition is to spread the pleasure of reading, as well as increase the reading skills. Eight years of experience proves that the competition succeeds: The children read on average more than 2000 pages, in the course of the competition, highly motivated by following the performance of their class on the scoreboards in real-time.

The reading competition may be compared to a computer game, with levels and trophies. The campaign is organized by the book retailer Norli and several Norwegian publishers.

## How to participate?

- The teacher decides whether the class should participate or not. They will register their class on [norlijunior.no](http://norlijunior.no). Once registered the teacher will get a class code that is shared with the class.
- When children create their own accounts, they have to add the class code to be connected to the class.
- The children register everything they read, and as soon as the teacher have approved the reading, the scoreboard of the class is updated.
- Children having participated in previous years, may use their existing accounts.

## Goals and competition are fun!

- The class registers all their reading on the website, and win diplomas every time they reach a new level. The first diploma is awarded at 200 pages per person.
- All classes that reach 800 pages per pupil receives the 800 pages-trophy.
- Classes that read 3000 pages per pupil receives the 3000 pages-trophy.
- The Norwegian league: The most reading class in Norway receives a big trophy.
- The grade level league: The class that reads the most on each grade in Norway, receives 2000 kroner. If several classes read the same amount of pages, they all get awarded.
- The county league: The class that reads the most in each county receives a trophy.
- The language league: The class that reads books in the highest number of different languages, receives a trophy.
- The super league: To motivate children to read books with a lot of text, the teachers may add 20 % extra pages for books holding at least 27 lines per page. The class with the highest number of pages of bonus books, wins the super league trophy.
- The school league: If a minimum of five classes from the school attend the competition, you qualify for the school league. The most reading class at the school wins the school trophy. The winning class must read 3000 pages per person.
- The municipality league: Municipalities may arrange their own competition between schools and classes in their district. When sending a request to [norlijunior@norli.no](mailto:norlijunior@norli.no), we will add a unique municipality scoreboard.

## Enjoy drawing?

Each month there is a drawing competition on [norlijunior.no](http://norlijunior.no)!

## Do all kind of books and magazines qualify as reading?

**Books and pages read from September 11th to December 8th 2023, may be registered on [norlijunior.no](http://norlijunior.no).**

- Books/e-books in all languages may be registered – novels, non-fiction and comic books.
- Books/e-books in all languages – novels, non-fiction, and comic-books. – write it down!
- Audiobooks and books read aloud do qualify, and should be registered as minutes read instead of pages.
- Reading in schoolbooks, such as science, geography, mathematics etc., should not be registered. If a short story is printed in a schoolbook, it may be registered.

## Parents: Please assist

Parents: Please help your children to register books if needed.

Please note: Thousands of children make an enormous effort during the reading competition. It is therefore of great importance that the competition is fair and that no one cheats. We ask both parents and teachers to emphasize the importance of following the rules. Registering books that you have not read, or registering too many pages is considered as cheating.

## Author of the week

Every week, a children's book author will blog or vlog on the Norli Junior website and talk about their books, organize competitions, and motivate to reading.

The prizes will be awarded in February 2024.

**Good luck and have fun!**



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